



detail from photo by Bruno Martins, via unsplash.com

GUIDING ATTENTION with visuals

Goals

Use a static image – e.g. a poster, flyer, book or album cover – to draw attention to an object, event, or situation of your choice.

Compose an artist's statement to accompany your final product, reflecting on the affordances of your tools as well as the visual and spatial modes.

Constraints

Source and cite all assets ethically. Your reflection should be at least 500-600 words, and should reference the class's criteria.

Timeline

Draft due Thursday, September 14th
Final due Tuesday, September 26th
Revisions welcome through final portfolio

Criteria

To be developed as a class